The Call

Article 1. Subject

Get it! is an initiative promoted by Fondazione Social Venture Giordano Dell’Amore ("FSVGDA"), a foundation that invests in businesses generating social impact and promotes an impact investing culture in Italy, and by Cariplo Factory S.r.l. ("CF"), Hub for Open Innovation, Talent Management and Corporate Social Responsibility.

Get it! aims at:

- Support the creation of new innovative enterprises with potential to generate social, environmental and cultural impact
- Foster the growth of existing, economically sustainable, social impact organizations in their initial stages of development
- Reward the productivity performance of the accredited incubators / accelerators according to a mechanism that can support the companies
- Create new opportunities to attract capitals into the social entrepreneurship sector, thus contributing to the development of an impact investing market in Italy

In order to find the most promising entrepreneurial projects and to support their improvement, Get it! is promoting a series of "Call For Impact" dedicated to aspiring entrepreneurs (individually or in teams), start-ups and companies that pursue social, cultural and environmental innovation in an economically sustainable way.

Article 2. Areas of interest

Get it! is launching 5 Call For Impact on issues that tackle the most relevant social, environmental and cultural challenges in Italy.

The first 4 Call For Impact will have a quarterly cadence starting March 2018, while the fifth call will always be open and also directed towards foreign entrepreneurs and companies.

Get it! is divided into the following "Call For Impact":

- Call For Impact 1 - Welfare, Health & Wellness
- Call For Impact 2 – Sustainable/Accessible Tourism and Enhancement of Cultural Heritage
- Call For Impact 3 - Smart Cities & Mobility Action, Food & Environment
- Call For Impact 4 - Education & Job Opportunities
- Call For Impact 5 - KETs (Key Enabling Technologies) for Social Innovation
The subject of the present call is the Call For Impact 5 “SOCIAL INNOVATION KETs (KEY ENABLING TECHNOLOGIES)” whose sectors and some (non-exhaustive) examples of areas of activity are listed below.

Enabling technologies and solutions for Welfare, Health & Wealth; Smart Cities & Mobility Action, Food & Environment; Sustainable Tourism / Accessible and Enhancement of Cultural Heritage and Education and Social Inclusion:

- Virtual, augmented and mixed reality
- Applied artificial intelligence and machine learning
- Blockchain
- Security architecture and services
- Big Data & Analytics

**Article 3. Participation requirements**

The **Call For Impact** is open at aspiring entrepreneurs (individually or in team) and/or start-up with the following characteristics:

Are composed by people above the age of 18 years old

Feature at least one member who is below 35 years old

Can generate social, environmental or cultural impact in the areas specified in the “Call4Impact” section

- Are composed by people above the age of 18 years old
- Feature at least one member who is below 35 years old
- Can generate social, environmental or cultural impact in the areas specified above

Please note that:

- Participation is free of charge and does not entail any obligation or commitment of any nature more than the conditions expressed in this Call
- All the documents submitted may be written in Italian or in English
- By sending their application and documents to attend the competition, participants declare that the information provided is true and that every decision of the evaluating Committee and the Jury will be accepted unconditionally
- Participation to this Call is not allowed to employees of Fondazione Cariplo, FSVGDA and CF or companies controlled by the same or their subsidiaries/affiliates
Article 4. Offer

Up to a maximum of 10 teams of innovators and / or start-ups will be selected to access an acceleration / incubation program to be had at one of the accelerators/incubators selected by CF and FSVGDA on the basis of the start-ups’ needs and geographical proximity:

- Initiatives which still do not have a defined legal structure (“ideas”) will access an incubation program.
- Initiatives with a defined legal structure (“start-ups”) will access an acceleration program.

At the end of the incubation and / or acceleration programs, teams of innovators and / or start-ups will access to tailor-made mentorship services to take advantage of additional expertise and make a step further in developing their initiatives.

It is expected that the subjects who will benefit from the incubation and / or acceleration programs, will grant a purchasing option to FSVGDA. The latter shall purchase, at the price established at the time of execution of the relevant agreement, a small stake up to 10% of the start-up equity. It is made known to the participants in the program, who therefore take note at the time of accession, that the relations between the Beneficiaries (as defined below) and the promoters of this call will be described and formalized with a specific agreement, also regulating the abovementioned call option.

In order to support the most promising initiatives, the best start-ups completing the incubation / acceleration paths will access to an investment from €25,000 up to a maximum of €40,000 by FSVGDA which, as a result of the abovementioned investment, will have the right to purchase a share ranging from 1% to 5% in the share capital of the abovementioned winning start-ups. There are two editions of the investment, the first for start-ups coming from the first two Call For Impact and the second for those coming from the remaining three Call For Impact. For each edition, only two winning start-ups will access to the above-mentioned investment.

Article 5. Program phases and timelines of the initiative

Collection of applications: since 8 May 2018 to 30 April 2019

Evaluation of applications: since 8 May 2018 to May 2019. Projects with social, cultural or environmental impact will be selected and will take part in the "Selection Day".

FSVGDA and Cariplo Factory S.r.l will have the right to change the procedures for submitting applications and to extend one or more of the deadlines for submitting applications, providing in such case communication on the website (www.getit.cariplofactory.it).

Article 6. Collection of applications

Applicant must submit their application by filling out the relevant application form on the website: Getit! Call For Impact. Projects submitted through other means will not be admitted.

The application process entails:
a. Filling out an online application form concerning to the project and to the team members (each application must indicate a main referent)

b. Attachments such as:
   1. Team members’ CVs
   2. Pitch presentation of the project (free format, max 30 slides)
   3. Optional: technical attachments, tables or other useful elements (max 10 pages)

c. Link/URL to a video pitch uploaded on free platforms (YouTube, Vimeo, etc.) where the team describes the project (4/7 minutes), possibly with the support of animations or demos. In case the video is protected by a password, the corresponding access code must be provided.

Article 7. Evaluation and Selection of the applications

Committee Get it!

Applications will be reviewed by the Get it! Committee, composed of representatives appointed by the Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. The Committee will choose up to a maximum of 20 innovative projects and / or start-ups, that will be examined by the Jury, referred to in the following paragraph.

Jury Get it!

Projects (up to a maximum of 20) will be evaluated during the "Selection Day" from the committee composed of experts appointed by the Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. During the Selection Day, the jury will select up to a maximum of the 10 (ten) best entrepreneurial proposals with social, cultural and environmental impact that will access the incubation and / or acceleration programs (the "Beneficiaries").

Article 8. Items subject to evaluation

Evaluation criteria include:

- Targeting a relevant challenge or need
- Innovative content of proposed solution
- Pursuit of a social, environmental or cultural need
- Technical feasibility and economic sustainability
- Team members’ competences
- Scalability or replicability
Article 9. Privacy and confidentiality protection

With the presentation of their application, the person concerned provide their personal data.

Pursuant to Art. 13 of Italian Legislative Decree 196/2003 (Code concerning personal data) the data provided by the participant to the present initiative will be processed in compliance with the provisions contained in the Code concerning the protection of personal data, as well as the contents referred to in the Privacy Policy that the participant accepts at the time of registration.

All the subjects involved, in every phase of activity foreseen by the Get it! and also following to its conclusion, will guarantee the confidentiality on the information related to the ideas and projects presented.

The submitted by the partecipants for the Call For Impact will be published.

Article 10. Limitation of liability

Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. do not take any liability about technical failures concerning hardware or software, network connection interruptions, failed, incorrect, inaccurate, incomplete, illegible and damaged user registrations, lost, delayed, incorrectly addressed or intercepted; or concerning records of participants which, for any reason, have not been received; electronic or any other communications that have been delayed; or concerning other technical problems related to registration and upload of content in the context of this initiative.

Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. will exclude any form of reimbursement and compensation by the same, whether partially or fully, relating to any damage to things and / or people caused by the participants, or by third parties, during the various phases of the Call.

Article 11. Warranties and hold harmless

Get it! participants guarantee that the contents sent:

- Do not contain any illicit material, prohibited by law or contrary to what is indicated in this Call
- Do not contain any material breach of rights, positions or claims of third parties (regarding the law on copyright and industrial property and other applicable laws or regulations
- Are freely and legitimately usable in accordance with the provisions of this Call, as the participant is the owner of the rights to use them, as far as it has legitimately acquired the ownership of all rights holders, having taken care of the full compliance and / or satisfaction of the rights, also the rights with an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other subjects entitled to, or due to the use of rights related to according to the law.
Those taking part in the Get it! initiative declare to be aware that the liabilities, even criminal, of the contents of the projects sent, in order to participate in the initiative governed by this call, are their sole and exclusive liability, holding harmless Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. from any third party’s claims.

**Article 12. Intellectual property and undertaking of confidentiality**

The material and intellectual property of this call, together with the applications submitted by the participants, remains property of the respective owners, with the faculty of Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. to use them, only with reference to the Get it! initiative.

All participants in the initiative undertake to keep information acquired within the initiative strictly confidential.

In any case, start-ups and innovation teams selected by “Call4Impact”, undertake to inform Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. about any ongoing relationships with other parties, even if related to activities and / or projects unrelated to the initiatives covered by this Call.

**Article 13. Acceptation of the Call**

Participation in the initiative implies the total and unconditional acceptance of this Call and its attachments, which the participants declare to have read, understood and accepted.

The non-acceptance of the Call, the filling of the Application form in an incomplete, inaccurate or false way, by the participants involves the disqualification from the competition, the loss of any right to any recognition, with waiver of any claims against Fondazione Social Venture Giordano Dell’Amore and Cariplo Factory S.r.l. 

Each participant declares himself informed by the civil and criminal consequences that the declaration of false generality entails.

**Article 14. Update of the Call**

Any updates to the Call will be published on the site [www.getit.cariplofactory.it](http://www.getit.cariplofactory.it)

**Article 15. Jurisdiction**

This Announcement shall be governed by Laws of the Republic of Italy. Over any disputes connected to this Announcement and the relevant attachments, the Court of Milan will have exclusive jurisdiction.